



CLEAN MOBILITY FORUM

SCHEDULE | October 3, 2023

MORNING

Breakfast & Registration
8:30-9:30 am

Opening Keynote Speech 
9:30-10:00 am

Strategic Funding: Approaches to Extend or Expand Project Services 
10:00-11:00 am

Networking Break
11:00-11:30 am

BREAKOUT SESSIONS: 11:30-12:30 PM

Breakout #1: Educating and Marketing to Diverse Populations: Challenges and Opportunities

Breakout #2: Mobility and Sustainability: Best Practices for Long-Term Operations

Breakout #3: Measuring More than Greenhouse Gases: Capturing Community Benefits, Equity Outcomes, and Gaps 

Breakout #4: Thinking Collaboratively: Regional Coordination on Mobility and Transportation 

AFTERNOON

Lunch
12:30-1:30 pm

BREAKOUT SESSIONS: 1:30-2:30 PM

Breakout #1: Centering Community Needs: Incorporating Storytelling into Your Strategy

Breakout #2: Data and Metrics: Program Analysis, Evaluation, and Data Collection Best Practices

Breakout #3: Clean Transportation and Mobility Access in Rural and Tribal Communities 

Breakout #4: Centering Equity and Inclusion in the Mobility Space 

Networking Break
2:30-3:00 pm

On-the-Ground Perspectives: Stories from Service Users and Community Members 
3:00-4:00 pm

Closing Keynote Speech and Reception
4:00-5:00 pm

 = Virtual attendance available.

The California
Endowment Center
Los Angeles, CA