Mobility Project Voucher (MPV) Application Phase 2 Walkthrough

2.15.2023

Clean Mobility Options

www.cleanmobilityoptions.org
Program Administration Team
Agenda

- CMO Program Overview
- MPV Overview
- MPV Application Process
- MPV Application Phase 2 Walkthrough
  - Sections 1-7
- Next Steps
CMO Program Overview

This section provides an overview of the program background, goals, voucher types and Technical Assistance.
CMO Program

A statewide public program that empowers under-resourced communities across California to identify and overcome mobility obstacles with funding for community needs assessments and clean, shared, zero emission transportation projects.
CMO is part of California Climate Investments (CCI), a statewide initiative that puts billions of Cap-and-Trade dollars to work reducing greenhouse gas emissions, strengthening the economy, and improving public health and the environment — particularly in underserved communities, and California Energy Commission’s Clean Transportation Program, which is investing more than $1 billion to accelerate the deployment of zero-emission transportation infrastructure and support in-state manufacturing and workforce training and development.
Program Goals

• Increase zero-emission mobility choices for all Californians, including disadvantaged communities, low-income communities, and Tribes.

• Fund community-driven mobility solutions by centering the residents’ primary needs.

• Improve access to clean mobility options that are safe, reliable, convenient, and affordable to communities throughout California.

• Reduce greenhouse gases and criteria pollutants.
Clean and Shared Transportation

Zero-Emission Mobility Options:

• Carsharing
• Bikeshare or scooter-share
• Carpooling and vanpooling
• Microtransit (Innovative transit)
• Fixed route transit
• Ride-on-demand
About $33 Million In Total Funding Available for Two Voucher Types

Community Transportation Needs Assessment (CTNA)

- 12-month term
- $1 million total available
- Up to $200,000 set-aside for eligible tribal governments
- Up to $100,000 per CTNA project
About $33 Million In Total Funding Available for Two Voucher Types cont.

**Mobility Project Vouchers**

About $33 million total available funds

- 5-year term
- Up to $1.5 million per mobility project
- $7.5 million set-aside for previous CTNA awardees
- $3 million set-aside for tribal governments
- $12.5 million Open Funding for Window 2 new MPV Awardees
- $10 million set-aside for Current Window 1 MPV Awardees
Technical Assistance Support

One-on-One Support Available to All Prospective Applicants

Access Assistance:
- Email
- Phone calls
- Online form
- CMO office hours
- Information sessions

Get help with:
- Understanding eligibility
- Budget advice
- Project design
- Developing partnerships
- And more

Assistance is NOT:
- Filling out application
- Writing budget
Technical Assistance Support

Technical assistance can be accessed through

- Completing the **online form** at [cleanmobilityoptions.org/help/](http://cleanmobilityoptions.org/help/)
- Calling into **CMO Hotline** 626-744-5670
- Scheduling a **CMO Information Session** for virtual or in-person one-on-one assistance: info@cleanmobilityoptions.org
- Attending **CMO Thursday Office Hours**: 12 pm-1 pm PT weekly- [ZOOM](https://cleanmobilityoptions.org/events/)
- CMO Webinar Series and Recordings [https://cleanmobilityoptions.org/events/](https://cleanmobilityoptions.org/events/)
MPV Overview

This section provides an overview of MPV funding and eligibility requirements.
What is a Mobility Project?

MPV supports the planning, development and implementation of clean mobility options projects, with funding available for a variety of eligible project-related costs.
Eligible Project Areas

**AB 1550 Low-Income Communities**

**SB 535 Disadvantaged Communities**

**Tribal Lands** within AB 1550 Low-Income Communities or DACs

Legend

- SB 535 Disadvantaged Communities & AB 1550 Low-Income Communities
- SB 535 Disadvantaged Communities (DACs)
- AB 1550 Low-Income Communities

https://cleanmobilityoptions.org/project-area-mapping-tool/
Eligible Applicants

Lead Applicants

• Public Agencies
• Nonprofit Organizations
• Tribal Governments

Sub-Applicants

• Public, Private, or Nonprofit Organizations
• Includes Mobility Providers for
  o Community Outreach
  o Technical Expertise
  o Consulting Services
CTNA for MPV

Identification and evaluation of transportation access needs, preferences, and priorities in underserved communities through meaningful, representative community engagement and leadership.

**Transportation Needs Assessment Components:**

- Transportation access data analysis:
  - Community survey
  - At least three data sources

- Community Engagement:
  - Minimum two engagement activities

- Final summary report
MPV Application Process

This section highlights MPV Application Phase 1 and what is needed in Phase 2.
MPV Application Process

**Phase 1**
- Project Team Profile
- Project Narrative
- Transportation Needs Assessment
- Project Area Profile
- Total Requested Voucher Amount
- Supporting doc (eligibility)

**Phase 2**
- Project Narrative / Team Profile details
- Project Milestone Schedule
- Community Outreach Plan
- Community Resource Contribution
- Budget Worksheet
- Financial Sustainability Plan
- Supporting docs (where applicable)

Upon invitation to proceed
MPV Application Process cont.

Phase 2
Final Application

The Program Administrator will notify applicants approved during Phase 1 of advancement to continue to Phase 2 and submit final application.
MPV Application Timeline

MPV PHASE 1 Open:
Application Window Opens
March 1, at 9:00 am PT

Application Window Closes
April 5, at 11:59 pm PT

Randomization
If oversubscribed on
day-one, March 1,
by 11:59 pm PT

MPV Notice to Proceed to Phase 2
May

MPV PHASE 2 Application Submission Deadline
Late Summer

MPV Notice of Intent to Award
Early Fall

Mid Winter – Early Fall 2023
MPV Phase 2 Application Guide

**Phase 2 Application Guide:**
- To use as a reference throughout application process.
- Provides examples and guidance for each step of the application.

**Implementation Manual:**
- For the full program requirements.
  - [cleanmobilityoptions.org/implementation-manual/](http://cleanmobilityoptions.org/implementation-manual/)
MPV Application Phase 2 Walkthrough

This section covers the step-by-step process of the Phase 2 Application (Sections 1-7).
MPV Phase 2 Application Overview

Fillable application form:

- Lead Applicant with an approved application from Phase 1, enters the **Application Key** that the administrator provided in your Phase 1 approval notification.

- The **Application Key** is used to incorporate the foundational materials submitted in Phase 1 into Phase 2 and allow you to pick up where you left off

Applications can be mailed to:

**CALSTART**
48 South Chester Ave.
Pasadena CA, 91106

Applications are not accepted by e-mail.
Section 1: Primary Contact Information

SECTION 1. PRIMARY CONTACT INFORMATION
Click here for guidance on section 1.

Application Key *

Individual’s Name *
Fill in
First and last name of lead applicant’s primary contact for application correspondence.

Title *
Fill in
Title or role in the organization.

Email Address *
Fill in
Email address for submission receipt and other application correspondence.

Phone *
Fill in
Phone number of primary contact.

Additional Information
Fill in
Additional information about communication, coordination, or accessibility. For example, “I am hard of hearing.” (Optional).
Section 1: Primary Contact Information

Neither the Application Key nor the invitation to apply to Phase 2 is transferable to another organization. If you cannot locate your Application Key, please contact the Program Administrator for assistance.

Lead Applicant associated with the Application Key is legally responsible for project implementation and oversight of the entire project team.

Primary contact must enter information such as the Individual’s Name, Title, Email Address, and Phone.

Additional information is optional such as special accessibility needs, secondary means of contact etc.
SECTION 2. TEAM AND PROJECT DETAILS

Click here for guidance on section 2.

Project Milestone Schedule *

Upload or drag files here.

Attach project milestone schedule using the template. Up to ten files, maximum of 10 MB each. File types accepted: .doc, .docx, .ods, .txt, .pdf, .xls, .xlsx, .csv, .ppt, .pptx, .jpeg, .jpg, .gif, and .png.

Additional Narrative (Optional)

Description in 6000 characters (which is about 2 pages) or less.
Section 2: Project Milestone Schedule

In the field "Project Milestone Schedule" upload a Project Milestone Schedule using the template that will be available on the CMO website.

This should include:

1. Milestones for planning, construction, deployment, operation, and reporting.

2. Key steps for community engagement.
Section 2: Project Milestone Schedule cont.

Example Template:

- MPV Project Milestone Schedule

<table>
<thead>
<tr>
<th>A. MILESTONE NUMBER</th>
<th>B. DESCRIPTION OF MILESTONE TO BE ACHIEVED</th>
<th>C. MONTH NUMBER ACHIEVED</th>
<th>D. CALENDAR DATE [ADD AFTER VOUCHER EXECUTION]</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Voucher agreement executed.</td>
<td>0 months</td>
<td>[Input AFTER Voucher executed]</td>
</tr>
<tr>
<td>2</td>
<td><strong>Project Kick-Off Meeting</strong>: Project must be deemed insurance compliant by the Program Administrator.</td>
<td>60 days [Program Requirement]</td>
<td>[Input AFTER Voucher executed]</td>
</tr>
<tr>
<td>3</td>
<td>Secure contract with a Mobility Provider. Provide proof of contract to the Program Administrator that a mobility provider is secured and under contract.</td>
<td>3 months [Program Requirement]</td>
<td>[Input AFTER Voucher executed]</td>
</tr>
</tbody>
</table>

1st Funding Year - PLANNING ([Kick-off meeting date] - 15 months) (Launch is required by 15th month)

| [insert number] | Acquire all planned CMO-funded vehicles and submit for reimbursement. | 15 months [Program Requirement] | [Input AFTER Voucher executed] |

[INSERT LEAD APPLICANT’S NAME]
In the field "Additional Narrative" discuss additional requirements or background related to successfully implementing the project and operating the service.

- If the project relies on a public process for any key approvals, or includes an “additional transportation enhancement,” you must describe it here.

- You do not need to restate information already given in Phase 1 of the application.
Section 3: Community Based Organization (CBO) Support

SECTION 3. COMMUNITY-BASED ORGANIZATION SUPPORT

Does the Applicant Meet the Criteria to Be Considered a Community-Based Organization (CBO)?

☐ Yes  ☐ No

Indicate at Least 2 of the Following Traits Which Qualify the Lead Applicant as a CBO

☐ The organization is place-based, with an explicit geographic focus area that includes the proposed project area.

☐ Staff members, volunteers, or Board members reside in the community where the project is located.

☐ The organization has a demonstrated track record of at least one year providing services in the proposed project area.

To be considered a CBO, the organization must meet at least two of the three described criteria. If the applicant does not meet this criteria, it must secure a letter of support for the project from a CBO that does.

Illustrate that the Statements Checked are True with Brief Examples or Details

Description in 3000 characters (which is about 1 pages) or less.
Section 3: CBO Support

Lead Applicants must either be a CBO or submit a letter of support for the proposal from a project-related CBO.

To be considered a CBO in the CMO program, an organization must meet at least two of the following criteria:

• The organization is place-based, with an explicit geographic focus area that includes the proposed project area;

• Staff members, volunteers, or Board members reside in the community where the project is located; and

• The organization has a demonstrated track record of at least one year of providing services in the proposed project area.
Section 3: CBO Support

In the field, "Does the Applicant Meet the Criteria to Be Considered a Community-Based Organization (CBO)?" select the correct answer.

When selecting Yes or No:

• If the selection is “yes,” the applicant will have to check at least two of the three boxes corresponding to which traits qualify the organization as a CBO.

• If the selection is “no,” the field "Provide Name of an Eligible CBO That Supports the Project" will appear. The Applicant must complete those fields accurately and in the same manner as in the paragraph above.
Section 3: CBO Support

In the field, "Illustrate How the Statements Checked are True with Brief Examples or Details," provide a simple explanation to substantiate the selections.

• For example:
  “Our organization is headquartered in Fresno, we have a stated mission of focusing on the San Joaquin Valley, all of our board and staff are located here, and we have been operating since 2010.”

• The text limit is 3,000 characters (approx. 1 page).
Section 3: Letters of Support

In the field, "Letter of Support from CBO," applicants that are making use of a third-party CBO must provide a letter of commitment from the organization.

This should include:

1. An explanation of how the CBO meets the minimum definition criteria.
2. Demonstrates the CBO support for the project.
Example Template:

- Letter of Support
- Letter of commitment
Section 4: Community Engagement Activities

SECTION 4. COMMUNITY ENGAGEMENT ACTIVITIES
Click here for guidance on section 4.

Description of Community Outreach Plan *

Description in 6000 characters (which is about 2 pages) or less.

Description of at Least 5 Community Resource Contributions *

Description in 6000 characters (which is about 2 pages) or less.

Documentation of Community Resource Contributions *

Upload or drag files here.

Up to ten files, maximum of 10 MB each. File types accepted: .doc, .docx, .ods, .txt, .pdf, .xls, .xlsx, .csv, .ppt, .pptx, .jpeg, .jpg, .gif, and .png.
Section 4: Community Outreach Plan

In the field "Description of Outreach Plan," provide a detailed description of the strategy to engage with residents through outreach and education.

This should include:

1. Identifying key partners, their roles, and knowledge of the community.
2. Describing activities to promote and advertise the service to potential users.
3. Plans to inform local business or stakeholders of construction or other elements of the project.
Section 4: Community Resource Contributions

In the field "Description of at Least 5 Community Resource Contributions," provide a list of a minimum of five eligible assets contributed to the project to support long-term sustainability of the project.

- Resource Contributions do not need to be monetary, and you are not required to estimate the monetary value of contributions.

- There is no minimum dollar amount or match requirement.

- Any costs claimed as a resource contribution cannot be reimbursed through voucher funding.
Section 4: Community Resource Contributions cont.

Example Resource Contribution Types

• Relationships with CBOs.

• Project-related labor costs (up to one year prior to application date) for planning, labor, construction, etc.

• Project-related labor costs during funding term but not paid for through CMO Voucher.

• Materials, assets, technology, and equipment already owned and/or donated to the project to be used during the funding term.
Section 4: Community Resource Contribution Documentation

In the field "Documentation of Community Resource Contributions," provide (upload) at least one document to demonstrate each item described in the Community Resource Contribution field.*

<table>
<thead>
<tr>
<th>Example Resource Contribution</th>
<th>Example Resource Documentation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relationship with CBO</td>
<td>Letter of Support</td>
</tr>
<tr>
<td>Technology or Equipment</td>
<td>Purchase Documentation</td>
</tr>
<tr>
<td>Additional Funding</td>
<td>Grant Agreement</td>
</tr>
</tbody>
</table>

*see Implementation Manual, Table 3 (pg 41) for a full list of eligible resource contribution types and examples of supporting documentation.
Section 5: Budget and Financial Sustainability

SECTION 5. BUDGET AND FINANCIAL SUSTAINABILITY
Click here for guidance on section 5.

Budget Using the CMO Template *

Upload or drag files here.


Description of Plans to Sustain the Service for at Least the 5-Year Voucher Agreement Term *

Description in 6000 characters (which is about 2 pages) or less.

Description of Plans to Ensure Vehicles and Equipment Continue to Serve the Community if Operations Discontinue after 5 Years *

Description in 6000 characters (which is about 2 pages) or less.

Additional Budget and Financial Sustainability Documentation (Optional)

Upload or drag files here.

Section 5: CMO Budget

In the field "Budget Using the CMO Template," please upload your project budget using the CMO template that will be available on the CMO website.

- Ensure the total is the same as the amount in Phase 1.
- Provide a clear, concise budget.
- This budget is the basis for future payment requests in CMO.
### Section 5: CMO Budget cont.

<table>
<thead>
<tr>
<th>Section 1: Project Components</th>
<th>Section 2: Voucher Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>(a) Expense Category and Sub-Category</strong></td>
<td><strong>(b) Description</strong></td>
</tr>
<tr>
<td>Direct Labor</td>
<td></td>
</tr>
<tr>
<td>Voucher Administration Costs</td>
<td></td>
</tr>
<tr>
<td>Fringe Benefits</td>
<td></td>
</tr>
<tr>
<td>Outreach and Marketing Costs</td>
<td></td>
</tr>
<tr>
<td>Travel/Transport</td>
<td></td>
</tr>
<tr>
<td>Voucher Administration Costs</td>
<td></td>
</tr>
<tr>
<td>Equipment/Capital Costs</td>
<td></td>
</tr>
<tr>
<td>Subcontractor</td>
<td></td>
</tr>
<tr>
<td>Operations and Maintenance</td>
<td></td>
</tr>
<tr>
<td>Voucher Administration Costs</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
<tr>
<td>Grand Total</td>
<td></td>
</tr>
<tr>
<td>Community Resource Contributions</td>
<td></td>
</tr>
</tbody>
</table>
Section 5: Vehicles and Equipment cont.

In the field "Description of Plans to Ensure Vehicles and Equipment Continue to Serve the Community if Operations Discontinue after 5 Years,"

• Discuss what will happen to project resources if the project does not continue beyond the 5-year term.

• Describe strategies or contingency plans to make sure that vehicles and equipment purchased through CMO will still be used by the community if the service does not continue after the voucher term.
Section 5: Vehicles and Equipment

In the field "Description of Plans to Ensure Vehicles and Equipment Continue to Serve the Community if Operations Discontinue after 5 Years," discuss what will happen to project resources if the project does not continue beyond the 5-year term.

• Describe strategies or contingency plans to make sure that vehicles and equipment purchased through CMO will still be used by the community if the service does not continue after the voucher term.
Section 5: Documentation

In the field "Additional Budget and Financial Sustainability Documentation,"

• provide documentation to validate any plans or expectations described in the previous two fields.
Section 6: Supporting Documents

SECTION 6. SUPPORTING DOCUMENTS
Click here for guidance on section 6.

Letter(s) of Commitment from Each Sub-Applicant and Project Partner (Required if Relevant)

Upload or drag files here.

Up to ten files, maximum of 10 MB each. File types accepted: .doc, .docx, .ods, .txt, .pdf, .xls, .xlsx, .csv, .ppt, .pptx, .jpeg, .jpg, .gif, and .png.

Additional Supporting Documents (Optional)

Upload or drag files here.

Up to ten files, maximum of 10 MB each. File types accepted: .doc, .docx, .ods, .txt, .pdf, .xls, .xlsx, .csv, .ppt, .pptx, .jpeg, .jpg, .gif, and .png.
Section 6: Supporting Documents

The field "Letter(s) of Commitment from Each Sub-Applicant and Project Partner," will appear for applicants that indicated that the application includes sub applicants.

- Applicants may choose to submit letters of commitment here or wait until after potential voucher award (but must have before voucher execution).

- Each letter must include the sub-applicant's specific roles and responsibilities to the project.
The field "Additional Supporting Documents (Optional)," applicants may submit documentation to support responses to questions in any section of the application.

- Applicants should indicate the field for which the document is purposed.

- This field is optional.
Section 7: Attestation and Signature

SECTION 7. ATTERTATIONS AND SIGNATURE

Click here for guidance on section 7.

By signing and submitting this application, the Lead Applicant Organization and project team agrees to all of the following:

1. I am submitting this application on behalf of the Lead Applicant organization and am authorized to represent the organization on their behalf; and

2. The proposal has been reviewed by and has the support of the Lead Applicant organization's authorized body; and

3. I understand the CMO Mobility Project Voucher application process is comprised of two Phases, and this is the second of two Phases which we have been invited to submit based on our submission in Phase 1. By submitting this application, I attest that the materials submitted in Phase 1 are accurate and up-to-date, and I am not aware of any new information that would affect the accuracy of our materials submitted in Phase 1; and

4. All information provided in this Phase 2 application and any attachments are true and correct; and

5. On behalf of the Lead Applicant Organization and project team, I have read, understand and agree to abide by all of the requirements, terms and conditions in the CMO Implementation Manual;

6. I have read and am aware of the insurance requirements required of the Lead Applicant, sub-applicant and partners participating in the CMO program as stated in Section X of the Implementation Manual;

7. I am aware that the CMO Mobility Project Voucher program is a cost-reimbursement program based on actual costs incurred and verified through payment reimbursement requests and supporting documentation; and

8. I understand that the CMO Mobility Project Voucher program is a 5-year voucher agreement term with 4 years of voucher funding; and

9. The project proposal submitted in this application will have a minimum 4-year project operation period of mobility services in compliance with CMO program requirements; and

10. I agree to comply with CMO program requirements during the full 5-year voucher agreement term.

Signature *

Signature Date *
The primary contact must complete the "Signature Fields."

- This section forms an agreement that the primary contact, on behalf of the Lead Applicant, acknowledges and will comply with critical program and application rules and procedures.
- Please ensure that the whole team including legal counsel has read through and agrees to comply with all requirements for the application and potential voucher award.
Additional Resources

MPV Part One Sample Application

Mobility Project Voucher Application – Phase 2 (Final Application)

Phase 2 of 2 (For Approved Applicants)

Welcome to the Clean Mobility Options Voucher Pilot Program (CMO) Final Application for Mobility Projects. This application is for approved applicants that have been deemed eligible for Phase 2.

Completed applications must be submitted after the Phase 2 application window opens on Wednesday, March 1, 2023 at 9:00 am Pacific Time and before it closes on Friday, March 31, 2023 at 11:59 pm Pacific Time. For CMO program information including the Implementation Manual, Application Guide, and supporting resources, please visit www.cleanmobilityoptions.org.

APPLICATION INSTRUCTIONS: IMPLEMENTATION MANUAL:
Next Steps
This section covers Phase 2 Application Process and available Technical Assistance and Support.
MPV Application Phase 2 Next Steps

Applicant will receive a Notice to Proceed to Phase 2 May 2023.

Applicants submit Phase 2 Requirements:

• Summer 2023
  o Project Narrative
  o Project Milestone Schedule
  o Community Outreach Plan
  o Community Resource Contribution
  o Budget Worksheet
  o Financial Sustainability Plan
  o Supporting Doc (where applicable)

Applicant will receive Notice of Intent to Award.
CMO Webinar Series for Mobility Provider Voucher (MPV) Applicants

- **MPV Application Phase 1- Walkthrough- Recording Available**
  - Dec 15, 2022, from 11 am-12:30 pm PT

- **MPV Application Phase 1- Walkthrough for Tribal Governments- Recording Available**
  - Dec 16, 2022, from 11 am-12:30 pm PT

- **Setting Program Expectations for MPV Applicants- Recording Available**
  - Jan 18, 2023, from 11 am-12 pm PT

- **CMO Mobility Provider Roundtable- Recording Available**
  - Jan 25, 2023, from 11 am-12:30 pm PT

- **MPV Application Phase 2 Walkthrough**
  - Feb 15, 2023, from 11 am-12 pm PT

- **MPV Application Phase 2 Walkthrough for Tribal Governments**
  - Feb 16, 2023, from 11 am-12 pm PT
CARB’s other Clean Mobility funding opportunities

**Clean Mobility Investments:**
Increased focus on and funding for community transportation needs assessments and planning grants. [https://ww2.arb.ca.gov/lcti-projects-in-action](https://ww2.arb.ca.gov/lcti-projects-in-action)

- **Clean Mobility in Schools Project (CMiS):**
  - Transform school communities by increasing awareness of and accessibility to clean technology, promote mode shifting, and maximize emissions reductions.

- **Sustainable Transportation Equity Project (STEP)**
  - Increase transportation equity in under resourced communities.

- **Access Clean California:**
  - Increase participation in overburdened communities and grow network of outreach partners. [https://accesscleanca.org/](https://accesscleanca.org/)
Program Administration Team