**Green Commuter**

Green Commuter is an all-electric vanpooling, car share and fleet replacement company. Founded in June 2014, the company is a California Benefit corporation, certified by B Lab. Green Commuter is headquartered in Los Angeles with staff in Orange and Los Angeles counties.

**Mobility Services**
- Vanpooling and Carshare
- Electric vehicles
- Reservation platform and dispatch
- Fleet management
- Transportation Services

**Website**
- https://greencommuter.org/

**Contact**
- Loreena Garcia, Director of Grants and Partnerships, loreena@greencommuter.org

**References**
- City of Pasadena, CA
- Chattanooga Area Regional Transit Authority, TN
- Leadership Counsel for Justice and Accountability, CA

**Experience**

In 2016, Green Commuter launched an EV car sharing program in Chattanooga, Tennessee. In 2017, Green Commuter initiated the nation’s first all-electric vanpool service using the Tesla Model X. Today, Green Commuter’s vanpool service is officially approved by multiple transit agencies. Green Commuter has a proven track record of 10,000+ e-mobility services rentals to date and over 100 EV charging stations installed in California.
Green Commuter is classified as a minority business enterprise by the City of Los Angeles and certified as both a Social Enterprise and Local Small Business Enterprise (LSBE) by the County of Los Angeles.

Green Commuter has experience operating in both urban and rural areas as well as disadvantaged communities. Green Commuter has partnered as an operator on a number of public-private partnerships, including: Valley Air ZEV, Van y Vienen, MegaWatts, and Fresno Shared Use Mobility Network.

**Services**

Green Commuter offers mobility services including:
- Electric vehicle procurement
- Vehicle telematics and other hardware
- Bilingual (Spanish) leadership and operations team
- Local hiring commitment
- Payment platforms
- Reservation platform and dispatch
- Fleet management and service operations
- Complete LCFS account support, from registration to reporting

**Equity**

Green Commuter commits to partner with local nonprofits, community-based organizations and government agencies to inform outreach and operations planning and advance e-mobility as a testing ground for service adaptations and expansion.

**Language**

Green Commuter is intentionally bilingual and multilingual in an attempt to communicate directly with diverse audiences including environmental justice groups and communities of color. Green Commuter offers services, support, and marketing materials in both English and Spanish.

**Unbanked**

Green Commuter offers solutions for individuals who are unbanked or do not have a credit card.

**Access without Smartphone**

Green Commuter’s services can be accessed without a smartphone through phone calls to customer service for assistance.
**Accessibility**

Green Commuter consults with Mobility Works to provide ADA compliant vehicles. Green Commuter prefers the GreenPower Motor Company EV Star as a vehicle model. Green Commuter provides accessible vanpool vehicles as needed/requested in keeping with ADA regulations and within the most integrated setting feasible. Individuals who may be Deaf, hard of hearing, or have speech disabilities, may use California Relay Service to communicate by telephone with Green Commuter’s office and remote support team.

**Financial**

**Cost**

Green Commuter requires direct costs to be eligible for up to 100% reimbursement up to a certain threshold based on the presented budget and final grant agreement. For example, costs eligible for reimbursement should include electricity, insurance, roadside assistance, telematics, software support, repairs, maintenance, car washing, MVR monitoring, payment processing fees, hardware, phone service and program staff time; depending on the actual contract. The breakdown depends on the investment required by the project and other funding sources available.

Green Commuter's highest priority for CMO funds usage are: up front asset costs, particularly the costs of vehicles; vehicle insurance; and start-up labor hours.

**Pricing**

Green Commuter is able to tailor price points for project and community needs, often getting as low as $5/hr for carshare (depending on available funds) and providing discount and coupon codes to community members to further assist access and adoption. Vanpool subsidies, if available through local agencies and employers, can bring down the cost of vanpooling in an electric vehicle to free or nearly free on a per user basis. Green Commuter is able to guide vanpools in enrolling in such subsidy programs and is a qualified vendor for many.

**Revenue**

Green Commuter recommends putting a portion of any profits back into the program for expansion but profit shares with site hosts and lead grantees are available for consideration. Revenue from the service should be retained by the operator to support long-term program sustainability. However, if the program operation provides profit after all expenses are considered a portion of the proceeds could be used to expand the program beyond the two-year term or in size. Green Commuter and project partners would receive revenue.
based on their expenses. Green Commuter does not require a revenue guarantee for projects of this scale.

**Financial Sustainability**
Green Commuter believes that an electric carshare and/or vanpool program will be financially sustainable beyond the CMO funding period through user revenue, Low Carbon Fuel Standard (LCFS) credits, and the sale of electricity to the public. Green Commuter can utilize a 0 CI electricity pathway through the LCFS program to increase the amount of carbon credits generated through electricity dispensed. Green Commute is open to exploring other strategies to maintain service if necessary, including expanding the eligible user base, reducing the program size, and finding ways to maximize the use of the assets. Green Commuter can commit to operating for at least the minimum required term of the CMO grant.

**Data**

Green Commuter does not share data with third parties. Data ownership and rights and/or licenses granted to partners or other third-parties

Green Commuter stores any data collected in a secure manner consistent with relevant state and federal statutes and regulations. All sensitive data is encrypted and safely saved according to industry standards.

Green Commuter can share de-identified service data for project evaluation purposes. Green Commuter doesn't share user’s personal information in order to protect user confidentiality and personal privacy.