



### [Agency/Org conducting survey logo]

## **Community Transportation Needs Assessment – Resident Survey**

[Organization] is conducting a transportation needs assessment survey to hear from [City/Community] residents on their current travel behavior and preferences for future transportation enhancements and projects. This survey is an effort to improve transportation options in [city/community].

Please answer the following questions about your personal and household transportation needs. This survey takes about [xx] minutes to complete, and all personally-identifiable information will be confidential. You are free to skip questions you do not feel comfortable answering.

This survey is adapted from a template developed through the State of California's Clean Mobility Options Voucher Pilot Program (CMO) which provides funding for under-resourced communities in California to conduct community transportation needs assessments and implement zero-emission shared mobility projects to increase access to safe, reliable, convenient, and affordable transportation options. CMO is part of California Climate Investments, a statewide initiative that puts billions of Cap-and-Trade dollars to work reducing greenhouse gas emissions, strengthening the economy, and improving public health and the environment – particularly in disadvantaged communities.

# Consent: I understand the purpose of the survey and that all my information will be held confidential. I also understand I am free to stop at any time and skip any questions I am not comfortable answering. To request that your personal information be deleted, contact [Organization Contact]. Yes, I understand

bout You	
First Name: Last Na	ame:
Address:	Apartment #:
City:	Zip Code:
Age:	Gender:
1) How would you describe your race/ethnicity?   American Indian or Alaskan Native	(check all that apply):
American indian of Alaskan Native	☐ Middle Eastern
☐ Asian	☐ Native Hawaiian or Pacific Islander
☐ Black or African American	□ Native Hawalian or Pacific Islander
☐ Caucasian/White	☐ South Asian (e.g., Indian, Pakistani, etc.)
☐ Hispanic or Latino	☐ Other
2) What is your primary language (i.e., the language	age you speak most of the time)?
3) What is the highest level of education you hav	e completed?
$\square$ Some high school	
$\square$ High school diploma or GED	
$\square$ Some college, or associate degree	
☐ Bachelor's/undergraduate degree	
☐ Master's degree	
$\Box$ Professional degree or doctorate (MD, J	D, PhD, etc.)
☐ Other:	

4) What is your current work status? (check all that apply):

$\square$ Full-time employed $\square$ Part-time employed $\square$ Full-time student $\square$	Part-time student
☐ Not working ☐ Other	
5) How do you pay for public transit, rideshare and similar services? (check all that	at apply):
$\square$ Smartphone $\square$ Cell phone (not a smartphone, e.g. flip phone) $\square$	Phone data plan
☐ Credit card ☐ Debit card ☐ Bank account ☐ F	Prepaid cash cards
[Variant: Ask to check all items they regularly use, adjust answers.]	
6) I have a condition that makes it more difficult to:	
☐ Walk/roll ☐ Bike ☐ Drive ☐ Take public transit ☐ N/A	
Household Information	
7) What is your annual household income? (check one):	
☐ Less than \$25,000 ☐ \$25,000 - \$ \$34,999 ☐ \$35,000 - \$49,999	9
□ \$50,000 - \$64,999 □ \$65,000 - \$79,999 □ \$80,000+	
[Variant: Change the income amount to ranges that make sense for the target com	munity.]
8) Besides yourself, how many of the following people usually live with you in you (please write numbers in the blanks):	ır residence?
Spouse/partner My parents/parents-in-law Adu	ılt siblings
Children (age 0-12) Children (age 13-15) Ch	ildren (age 16+)
Roommates/tenants My grandparents Ot	ther
Getting Around	

9) It is generally easy for me to get to where I need to go:

$\square$ Strongly agree $\square$ Agree $\square$ Neutral $\square$ Disagree $\square$ Strongly disagree
Why or why not?
10) Do you have a driver's license?
☐ Yes ☐ No
[Variant: If this question is not the right one for the community, there are other questions to learn
about access to vehicles and driving habits. While this question is important when considering implementing a carshare, rely on follow-up engagement to find out more about driver licenses]
11) How many cars does your household (family members/roommates) have access to?  □ 0 □ 1 □ 2 or more
12) If you do not own or lease a car, please indicate why (check all that apply):
<ul><li>□ I can access everything I need without a car</li><li>□ I can't afford to purchase and/or repair a car</li><li>□ I don't have a license</li></ul>
☐ Parking is expensive
☐ Other
13) Is it hard to find a parking spot where you live?  ☐ Always ☐ Most of the time ☐ Sometimes ☐ Rarely ☐ Never ☐ I don't know
Always — Most of the time — Sometimes — Narely — Never — Fuolit know
14)Do you have access to a functioning bicycle?
$\square$ 0 $\square$ 1 $\square$ 2 or more
15) If you don't use a bicycle, please indicate why (check all that apply):
$\square$ It seems unsafe $\square$ It's uncomfortable $\square$ I can't afford to buy one
☐ I don't know how to ride
□ Other
16) Do you use public transit (e.g., bus, light rail) regularly?
☐ Yes ☐ No
17) If not, please indicate why (check all that apply):
☐ It takes too long ☐ It doesn't arrive often enough ☐ It doesn't take me where I need to go
☐ I don't feel safe ☐ The fare is too expensive ☐ There is not enough parking at the station

<ul><li>☐ The parking at the station is too expensive</li><li>☐ Other</li></ul>	
18) On average, how much do you spend per month	total on transportation (bus fare, car payment, car
insurance, gas, tolls, parking, etc.)? \$	per month
[Variant: Provide bins with ranges for the money spe	nt per month, or ask how much in the last week]
19) What are the cross streets and city of your currendo not work or do not go to school, please leave blan	k):
anu	, city.
Please answer this question if you own a car:	
20) Instead of owning a car, do you think you could u available, or if these options were improved or becarbus) to meet your daily needs?	
☐ Yes ☐ Probably ☐ Not sure ☐	Probably not $\square$ Definitely not
[Variant: This question can be split into two question asking about improved or future available options.]	s; one asking about current options and one

21) How familiar are you with each of the following? Circle one answer for each:

	Not familiar	Moderately familiar	Familiar
Electric cars	1	2	3
Carshare (e.g. Zipcar, Getaround)	1	2	3
Public transit (e.g. bus, light rail)	1	2	3
Bikeshare (e.g. Lime, Jump)	1	2	3
E-bikes	1	2	3
Scootershare/E-scooters (e.g. Lime, Bird)	1	2	3
Lyft/Uber	1	2	3

[Variant: Remove or add modes relevant to project area]

## 22) Please indicate **how often** you CURRENTLY use the following:

	Never	Less than once a month	Once a month	About once every other week	1 to 3 days per week	4 to 6 days per week	Every day
Drive alone							
Drive with others (e.g., co-workers, family, friends, etc.)							
Carpool service (e.g. Waze, Scoop) If yes, which?							
Bus or light rail/metro train							
Bicycle							
Walk/roll							
Uber/Lyft							
Taxi							
Carshare (e.g. Zipcar) If yes, which?							
Bikeshare (e.g. Lime, Jump) If yes, which?							
Scootershare (e.g., Lime, Bird) If yes, which?							
Shuttle/Microtransit If yes, which?							
Other:							

[Variant: Remove or add modes and examples relevant to project area]

23) Did you experience any challenges using any of the mobility options listed in the table above?

☐ Yes ☐ No	□ N/A – I hav	ven't used a	ny of them				
Please explain the cha	Please explain the challenges you experienced:						
For example: required a dr	iver's license o	r smartphon	е.				
[Variant: "Challenges" mais always late" whereas us at all, for example, "I can't	ing the word "	Barriers," re	esponses ma	y reflect an ir	-		
at all, for example, "I can't use UBER with my phone, it isn't a smartphone."]  24) Please indicate which transportation options you CURRENTLY use for each of the purposes below (check all that apply):							
	Commute to/from work/school	Groceries/ errands	Pick up/drop off children	Social/ Recreational	Job interviews	Medical appointments	

Carpool service (e.g. Waze, Scoop) If yes, which?			
Bus or light rail/metro train			
Bicycle			
Walk/roll			
Uber/Lyft			
Taxi			
Car-share (e.g. Zipcar) If yes, which?			
			10

Drive alone

etc.)

Drive with others (e.g., co-workers, family friends,

Bike-share (e.g. Lime, Jump) If yes, which?			
Scootershare (e.g., Lime, Bird) If yes, which?			
Shuttle If yes, which?			
Other:			

[Variant: Remove or add modes and examples relevant to project area, or include an 'other' category]

25) Please indicate which transportation options you would CONSIDER using, if they were readily available and affordable, for each of the purposes below (check all that apply):

Note: As an option, link to a resource defining each mode, <u>provided here</u>, or print and use it as a cover page for paper surveys if distributing printed versions (Spanish Version Here)

	Commute to/from work/school	Groceries/ errands	Pick up/drop off children	Social/ Recreational	Job interviews	Medical appointments
Drive alone						
Drive with others (e.g., co-workers, family friends, etc.)						
Carpool service (e.g. Waze, Scoop) If yes, which?						
Bus or light rail/metro train						
Bicycle						
Walk/roll						
Uber/Lyft						
Taxi						

Car-share (e.g. Zipcar) If yes, which?			
Bike-share (e.g. Lime, Jump) If yes, which?			
Scootershare (e.g., Lime, Bird) If yes, which?			
Shuttle If yes, which?			
Other:			

# [Variant: Instead of a table, have a single box to check for each option (see below)]

	Would Use	<u>Unsure</u>	Would not Use
Drive alone			
Drive with others (e.g., co-workers, family friends, etc.)			
Carpool service (e.g. Waze, Scoop) If yes, which?			
Bus or light rail/metro train			
Bicycle			
Walk/roll			
Uber/Lyft			
Taxi			
Car-share (e.g. Zipcar) If yes, which?			
Bike-share (e.g. Lime, Jump) If yes, which?			

Scootershare (e.g., Lime, Bird) If yes, which?				
Shuttle If yes, which?				
Other:				
26) What would you be willing to pay to rent a car for one hour? \$  27) If a free or low-cost shuttle service was available to a common destination (such as a grocery store) on a regular basis (e.g., once a week), would you be interested?				
<ul> <li>Yes  □ No □ Possibly</li> <li>28) What would you be most interested in receiving?</li> <li>Please rank the following services in order of interest from 1 – 4, where 1 is of most interest to you and 4 is of least interest to you.</li> <li>Ranking (1 - 4)</li> </ul>				
Free or discounted public transit passes				
Free or discounted scootershare rides				
Free or discounted Lyft or Uber rides				
Free or discounted bikeshare rides				
[Variant: Use relevant modes in the project area]				
ontacting you				
29) What is the best way for you to receive updates on this program? We may send invitations for future surveys, or information about free transportation benefits you qualify for.  □ Phone Call □ Text Message □ Email □ US Mail  Phone number (optional):				
☐ Can receive text messages at this phone number				
Email (optional):				
<b>30)</b> What is the best time to contact you?  ☐ Weekdays ☐ Weekends				

31) Which social media platform	m(s) do you use regularly? (	check all that apply):
☐ Facebook	☐ Twitter	
☐ Instagram	$\square$ Snapchat	☐ Other:
32) Would you be interested in apply):	attending an in-person trai	ning on the following? (check all that
☐ How to ride a bike	☐ How to use e-scooter	s
$\square$ How to use Uber/Lyf	t $\Box$ How to use bikeshare	$\square$ How to ride the bus
33) Do you have any other feed	, , , , , , , , , , , , , , , , , , , ,	

Thank you for completing the survey!